



EXHIBITOR APPLICATION AND AGREEMENT FOR USE OF EXHIBIT SPACE

Applicant (hereinafter described) hereby applies for exhibit space at the Easyriders Rodeo produced by Paisano Publications LLC., dba Easyriders Events ("Easyriders Events"). This application shall become an agreement between applicant and Easyriders Events for the use of said space under the following terms and conditions. Easyriders Events will assign exhibit space in accordance with an exhibitor's stated preference, depending upon its availability. **Exhibit fees per 10x10 booth will include: space rental, listing in the official show program, vendor camping, and 2 exhibitor wristbands per company.** Location and wristbands will be given at check-in. Upon payment, all applicants will receive a confirmation.

Company: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Company Website: _____

Phone: _____ Cell: _____

HAVE USED MC PARTS? CALL US AT 800-962-9857 FOR INFO ON OUR USED PARTS CORRAL

Fowlerville, MI
Fowlerville Fairgrounds
August 18-20

Qty of 10x10's _____ x \$400 = \$ _____

Electricity \$100 \$ _____

Total \$ _____

Booth Size _____

Circle One: Indoor or Outdoor

TRAILER DISPLAYS: List Total Trailer
 Length: _____ Width: _____

Set Up:	Thurs	10am - 6pm
Show Hours:	Fri	12pm - 1am
	Sat	9am - 1am
	Sun	9am - 12pm
Tear Down:	Sun	12pm - 6pm

Bloomville, OH
Smokin' Cole Farms
August 31-September 4

Qty of 10x10's _____ x \$550 = \$ _____

Electricity \$125 \$ _____

Total \$ _____

Booth Size _____

Circle One: Indoor or Outdoor

TRAILER DISPLAYS: List Total Trailer
 Length: _____ Width: _____

Set Up:	Wed	10am - 6pm
Show Hours:	Thurs	12pm - 1am
	Fri/Sat/Sun	9am - 1am
	Mon	9am - 12pm
Tear Down:	Mon	12pm - 6pm

Indoor Exhibitors Close At 11pm

LIABILITY INSURANCE IS REQUIRED FOR ALL EXHIBITORS - NO EXCEPTIONS!!!

Proof of liability insurance listing Paisano Publications LLC., Easyriders Events and the venue at which you will be exhibiting as additional insured is **REQUIRED** for you to setup at the Rodeos. **Certificate must be submitted with this application.** For info, or to obtain liability insurance, go to www.securevendorinsurance.com/DHC. Call Byron Capper at 888-288-1829 or email bcapper@dhcins.com with any questions you may have.

REQUIRED: List ALL goods / services you will be selling or displaying: _____

MAIL or EMAIL THIS APPLICATION WITH PAYMENT TO:

Easyriders Events, 2624 Lavery Ct. Ste. 207 Newbury Park, CA 91320 Phone (800) 962-9857
jchandler@easyriderevents.com www.EasyridersEvents.com

Charge My: Visa MC Amex Disc Amount \$ _____ Card # _____

(Circle one)

Exp. Date: _____ / _____ CVV: _____ Name of Cardholder: _____

Authorized Cardholder Signature: _____

ALL EXHIBITORS MUST READ THE TERMS AND CONDITIONS ON BACK AND SIGN BELOW

My Signature below confirms that I have read and agree to the Terms and Conditions on the back of this application.

Signature: _____ **Date:** _____

DO NOT WRITE BELOW THIS LINE-FOR OFFICE USE ONLY

Payment Received _____ Date Received _____ Location(s) _____

Terms and Conditions for Exhibit Space

RESERVATION PROCEDURES

You must complete the application and forward to us with full payment to reserve your space. No telephone reservations will be accepted and there are NO GUARANTEED reservations without payment – **NO EXCEPTIONS**. Upon acceptance of your application, a written confirmation will be sent to you. A \$30 fee will apply to all returned checks. **All exhibitors must submit proof of liability insurance listing Paisano Publications LLC., Easyriders Events and the venue at which you will be exhibiting as additional insured. (Fowlerville, MI venue - Fowlerville Agricultural Society) (Bloomville, OH venue – Smokin' Cole Farms LLC.)**

BOOTH SPACE ASSIGNMENT

All booth assignments will be given at the time of exhibitor check-in. Management will work with you as best as possible to honor your space requests. Special circumstances require management discretion. Easyriders Events reserves the right to re-assign your reserved exhibit space if you do not set up within designated set-up times.

EXHIBITOR PASSES / WRISTBANDS

Exhibitors will receive **two wristbands per company**. You will receive your wristbands at check-in. Please make sure all your employees are of age 18 or older and are with you at check-in. If additional wristbands are needed, you can purchase them at check-in at the regular admission price as stated in your confirmation.

CANCELLATION POLICY

120 – 90 Days Full Refund. 89 – 60 Days: 50% of Exhibit Fee Refunded. 59 – 30 Days – 25% of Exhibit Fee Refunded. 29 – 0 Days - No Refund.

SET-UP/TEARDOWN POLICY

Each confirmed exhibitor will receive a confirmation of set-up times. The only exceptions to these set-up times will be exhibitors with fifth wheels, or semi-trucks. These larger displays may set up earlier upon management's request. Tear down times are stated on the confirmation. No early tear down without show management approval – **NO EXCEPTIONS**.

INDOOR FLOORS & OUTDOOR GROUNDS MAINTENANCE POLICY

No floor coverings may be sealed or drilled to the floor in such a manner as to injure or deface any flooring surface; whether indoor or outdoor. Additionally, no booth setup materials are permitted that could result in a hazard to public safety. Each exhibitor is responsible for the final condition of the floor/ground in its exhibit area; including but not limited to, the total and complete repair of all grounds surrounding and within the exhibitor's assigned booth space.

FIRE RESTRICTIONS

Exhibitor supplied drapes, tents, hangings, curtains, drops and all decorative materials that would tend to increase a fire hazard shall be made from non-flammable materials, or shall be treated and maintained in flame-retardant solution. Fire restrictions are enforced by the Fire Marshall. Please refer to event confirmation for any specific restrictions.

MERCHANDISE RESTRICTIONS

Absolutely NO games of chance will be permitted to set up at any Easyriders Events – NO EXCEPTIONS. Exhibitors may NOT sublet their booth space to another company or individual under any circumstance. Easyriders Events has the exclusive right to display, license, sell, and merchandise all event novelties (T-shirts, run pins, etc.). Easyriders Events further has the right to inspect, approve, reject or otherwise control the display, promotion, sale, or other merchandising of products or services by exhibitors at the event in its sole discretion. Any products or services rejected by Easyriders Events must be immediately removed from the event premises and may be removed by Easyriders Events if this does not occur. Illegal drugs, drug paraphernalia, weapons, merchandise containing racial slurs, manufacturer, or copyright infringements, obscenities, or other offensive or detrimental matter will not be permitted and will be confiscated and not returned. Merchandise designed to be passed off as event merchandise (use of city, date, event name, trademarks, etc.) or which has this effect will not be permitted.

GENERAL PROVISIONS

All exhibitors must comply with the spirit of the show. Applicant agrees to observe and comply with all applicable laws, statutes, ordinances, rules, and regulations. Applicant assumes all costs and liability arising from the use of patented, trademarked, copyrighted, or service marked materials, equipment, processes, or creative rights. Applicant shall not assign or attempt to sell or assign this agreement or any rights hereunder without the prior written consent of Easyriders Events. Easyriders Events reserves the right to terminate the license granted by this agreement for good cause and, in said event. Applicant agrees to waive and forego all claims for damages and recourse of any kind. Applicant agrees to assume all risks arising out of or relating to its attendance or participation at said event and to protect, defend, indemnify, and hold harmless Paisano Publications LLC., Easyriders Events, its owner, the operator of the event site and facility, and each of their agents, servants, contractors, and employees from any and all liability, loss, damage, or expense it may cause or sustain from any cause whatsoever, including fire, theft, personal injury, or property loss. Applicant agrees that Easyriders Events and its assignee(s) or designee(s) shall have the exclusive absolute and unrestricted worldwide right to produce, obtain, copyright, use, assign, sell, reproduce, print and publish in whole or in part any and all photographic, film, audio, or videotaped, written or printed accounts, stories or other materials relating to applicant's attendance at any show. I further acknowledge that I am aware that I cannot sell, give or offer for sale any pictures or accounting of this event for publication without the permission of Easyriders Events.

ALL EXHIBITORS MUST SIGN FRONT OF APPLICATION AGREEING TO TERMS AND CONDITIONS.