

# Easyriders® RODEO TOUR 2021

## EXHIBITOR APPLICATION AND AGREEMENT FOR USE OF EXHIBIT SPACE

Applicant (hereinafter described) hereby applies for exhibit space at the Easyriders Rodeo Tour produced by ER71 USA Inc. dba Easyriders Events ("Easyriders Events"). This application shall become an agreement between applicant and Easyriders Events for the use of said space under the following terms and conditions. Easyriders Events will assign exhibit space in accordance with an exhibitor's stated preference, depending upon its availability. **Exhibit fees per 10x10 booth will include: space rental, listing in the official show program, vendor camping, and 2 exhibitor wristbands per company.** Location and wristbands will be given at check-in. Upon payment, all applicants will receive a written confirmation.

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_ Company Website: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

**HAVE USED MC PARTS? CALL US AT 800-962-9857 FOR INFO ON OUR USED PARTS CORRAL**

<b>Fowlerville, MI</b>	
<b>Fowlerville Fairgrounds</b>	
<b>August 20-22</b>	
Qty of 10x10's _____ x \$400 = \$ _____	
Electricity \$75 \$ _____	
Total \$ _____	
Booth Size _____	
<b>Circle One</b> Indoor or Outdoor	
<b>TRAILER DISPLAYS:</b> List Total Trailer Length: _____ Ft.	
Set Up: Thurs 10am - 6pm	
Show Hours: Fri 12pm - 1am	
Sat 9am - 1am	
Sun 9am - 12pm	
Tear Down: Sun 12pm - 6pm	

<b>Chillicothe, OH</b>	
<b>Ross County Fairgrounds</b>	
<b>Sept 2 - Sept 6</b>	
Qty of 10x10's _____ x \$550 = \$ _____	
Electricity \$100 \$ _____	
Total \$ _____	
Booth Size _____	
<b>Circle One</b> Indoor or Outdoor	
<b>TRAILER DISPLAYS:</b> List Total Trailer Length: _____ Ft.	
Set Up: Wed 10am - 6pm	
Show Hours: Thurs 12pm - 1am	
Fri/Sat/Sun 9am - 1am	
Mon 9am - 12pm	
Tear Down: Mon 12pm - 6pm	

**All Shows-Indoor Exhibitors Close At 11pm**

**LIABILITY INSURANCE IS REQUIRED FOR ALL EXHIBITORS – NO EXCEPTIONS!!!**

Proof of liability insurance listing ER71 USA Inc., Easyriders Events and the fairgrounds at which you will be vending as additional insured is **REQUIRED** for you to setup at the Rodeos. *Certificate must be submitted with this application.* For info, or to obtain liability insurance, go to [www.securevendorinsurance.com/DHC](http://www.securevendorinsurance.com/DHC) Call Byron Capper at 888-288-1829 or email [bcapper@dhcins.com](mailto:bcapper@dhcins.com) with any questions you may have.

**REQUIRED:** List ALL goods / services you will be selling or displaying: \_\_\_\_\_

**MAIL or EMAIL THIS APPLICATION WITH PAYMENT TO:**  
 Easyriders Events, 2624 Lavery Ct Ste. 207 Newbury Park, CA 91320 Phone (800) 962-9857  
[info@EasyridersEvents.com](mailto:info@EasyridersEvents.com) [www.EasyridersEvents.com](http://www.EasyridersEvents.com)

Charge My: Visa MC Amex Disc Amount \$ \_\_\_\_\_ Card # \_\_\_\_\_  
(Circle one)

Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_ Name of Cardholder: \_\_\_\_\_

Authorized Cardholder Signature: \_\_\_\_\_

**ALL EXHIBITORS MUST READ THE TERMS AND CONDITIONS ON BACK AND SIGN BELOW**

**My Signature below confirms that I have read and agree to the Terms and Conditions on the back of this application.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

DO NOT WRITE BELOW THIS LINE-FOR OFFICE USE ONLY

Payment Received \_\_\_\_\_ Date Received \_\_\_\_\_ Location(s) \_\_\_\_\_

# Terms and Conditions for Exhibit Space

## **RESERVATION PROCEDURES**

You must complete the application and forward to us with full payment to reserve your space. No telephone reservations will be accepted and there are NO GUARANTEED reservations without payment – **NO EXCEPTIONS**. Upon acceptance of your application, a written confirmation will be sent to you. A \$30 fee will apply to all returned checks. **All exhibitors must submit proof of liability insurance listing ER71 USA Inc., Easyriders Events and the location of event attending as additional insured.**

## **BOOTH SPACE ASSIGNMENT**

All booth assignments will be given at the time of exhibitor check-in. Management will work with you as best as possible to honor your space requests. Special circumstances require management discretion. Easyriders Events reserves the right to re-assign your reserved exhibit space if you do not set up within designated set-up times, or call our office at 800-962-9857.

## **EXHIBITOR PASSES / WRISTBANDS**

Exhibitors will receive **two wristbands per company**. You will receive your wristbands at check-in. Please make sure all your employees are of age 18 or older and are with you at check-in. If additional wristbands are needed, you can purchase them at check-in at the regular admission price as stated in your confirmation.

## **CANCELLATION POLICY**

120 – 90 Days Full Refund. 89 – 60 Days: 50% of Exhibit Fee Refunded. 59 – 30 Days – 25% of Exhibit Fee Refunded. 29 – 0 Days - No Refund

## **SET-UP/TEARDOWN POLICY**

Each confirmed exhibitor will receive a confirmation of set-up times. The only exceptions to these set-up times will be exhibitors with fifth wheels, or semi-trucks. These larger displays may set up earlier upon management's request. Tear down times are stated on the confirmation. No early tear down without show management approval – **NO EXCEPTIONS**.

## **INDOOR FLOORS & OUTDOOR GROUNDS MAINTENANCE POLICY**

No floor coverings may be sealed or drilled to the floor in such a manner as to injure or deface any flooring surface; whether indoor or outdoor. Additionally, no booth setup materials are permitted that could result in a hazard to public safety. Each exhibitor is responsible for the final condition of the floor/ground in its exhibit area; including but not limited to, the total and complete repair of all grounds surrounding and within the exhibitor's assigned booth space.

## **FIRE RESTRICTIONS**

Exhibitor supplied drapes, tents, hangings, curtains, drops and all decorative materials that would tend to increase a fire hazard shall be made from non-flammable materials, or shall be treated and maintained in flame-retardant solution. Fire restrictions are enforced by the Fire Marshall. Please refer to event confirmation for any specific restrictions.

## **MERCHANDISE RESTRICTIONS**

**Absolutely NO games of chance will be permitted to set up at any Easyriders Events – NO EXCEPTIONS. Exhibitors may NOT sublet their booth space to another company or individual under any circumstance.** Easyriders Events has the exclusive right to display, license, sell, and merchandise all event novelties (T-shirts, run pins, etc.). Easyriders Events further has the right to inspect, approve, reject or otherwise control the display, promotion, sale, or other merchandising of products or services by exhibitors at the event in its sole discretion. Any products or services rejected by Easyriders Events must be immediately removed from the event premises and may be removed by Easyriders Events if this does not occur. Illegal drugs, drug paraphernalia, weapons, merchandise containing racial slurs, manufacturer, or copyright infringements, obscenities, or other offensive or detrimental matter will not be permitted and will be confiscated and not returned. Merchandise designed to be passed off as event merchandise (use of city, date, event name, trademarks, etc.) or which has this effect will not be permitted.

## **GENERAL PROVISIONS**

All exhibitors must comply with the spirit of the show. Applicant agrees to observe and comply with all applicable laws, statutes, ordinances, rules, and regulations. Applicant assumes all costs and liability arising from the use of patented, trademarked, copyrighted, or service marked materials, equipment, processes, or creative rights. Applicant shall not assign or attempt to sell or assign this agreement or any rights hereunder without the prior written consent of Easyriders Events. Easyriders Events reserves the right to terminate the license granted by this agreement for good cause and, in said event. Applicant agrees to waive and forego all claims for damages and recourse of any kind. Applicant agrees to assume all risks arising out of or relating to its attendance or participation at said event and to protect, defend, indemnify, and hold harmless ER71 USA Inc., Easyriders Events, its owner, the operator of the event site and facility, and each of their agents, servants, contractors, and employees from any and all liability, loss, damage, or expense it may cause or sustain from any cause whatsoever, including fire, theft, personal injury, or property loss. Applicant agrees that Easyriders Events and its assignee(s) or designee(s) shall have the exclusive absolute and unrestricted worldwide right to produce, obtain, copyright, use, assign, sell, reproduce, print and publish in whole or in part any and all photographic, film, audio, or videotaped, written or printed accounts, stories or other materials relating to applicant's attendance at any show. I further acknowledge that I am aware that I cannot sell, give or offer for sale any pictures or accounting of this event for publication without the permission of Easyriders Events.

**ALL EXHIBITORS MUST SIGN FRONT OF APPLICATION AGREEING TO TERMS AND CONDITIONS.**